# ZFXCM Freestyle App Challense

Build the next great forex trading app

\$59,000 in cash & prizes



**ACCEPT THE CHALLENGE** 

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## ZFXCM Freestyle App Challenge

FXCM is challenging software developers to unlock the world of forex by creating innovative games & mobile apps that help the public participate in forex trading.

Using FXCM's ForexConnect API, developers can build apps that include games, news alerts, trading functionality, currency converters, educational content, and more.

**Format:** Apps can run on iOS, Android, Windows Mobile, or a desktop or mobile browser.

### \$59,000 in cash & prizes

Grand Prize: \$25,000 Best Mobile Trading App: \$5,000

Second Prize: \$10,000 Popular Choice: \$1,000

Third Prize: \$8,000 Large Organization Recognition

Best Game: **\$5,000**Award (for organizations with 50 employees or more)

Best Educational App: \$5,000

#### **SUBMISSION DEADLINE: FEBRUARY 28, 2013**

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Got an idea for a forex app? Enter it in the accompanying **FXCM Freestyle Ideas Challenge.** \$1,000 in cash prizes for the top ten ideas. Visit **ideas.forexfreestyle.challengepost.com** for more details.