

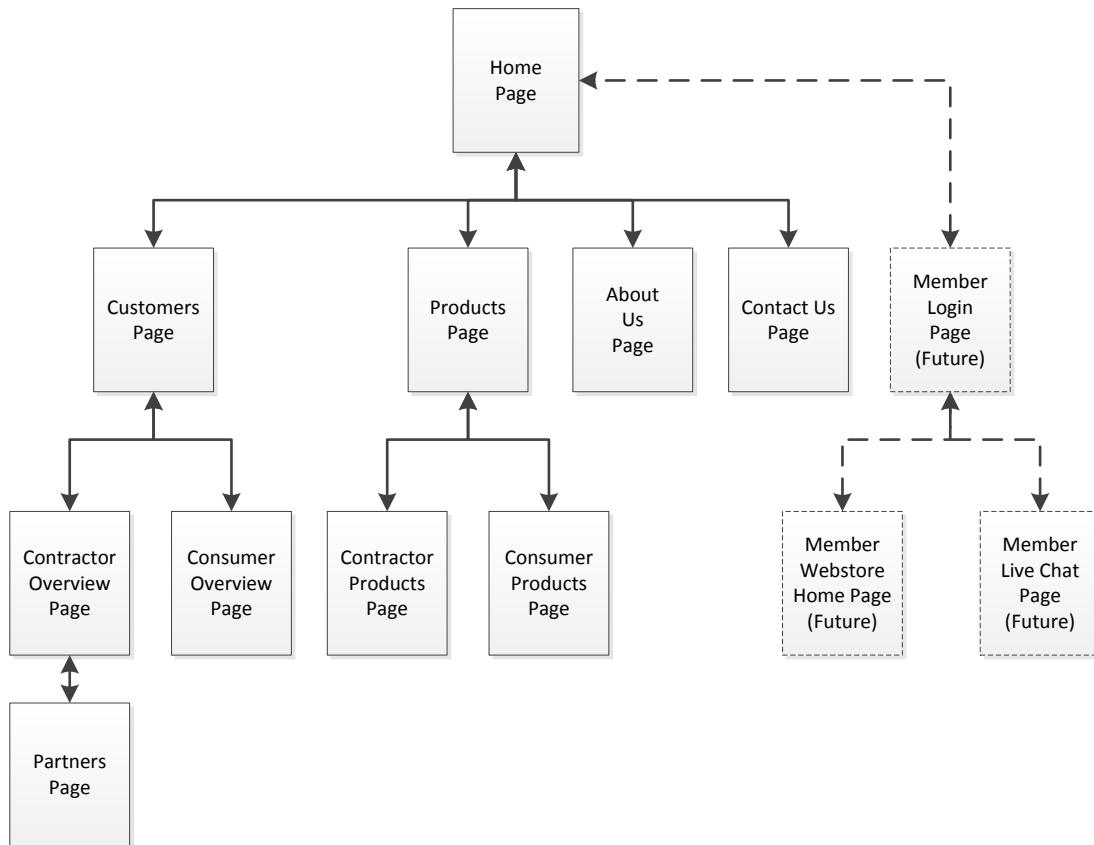
Cable and Connections Web Development Plan

Overview: Cable and Connections, Inc. is a local company which provides electrical wire, copper and fiber cables, and a large array of components to contractors and consumers. The first phase of this project will modernize and replace the existing website (www.ccysc.com; new URL: www.cableandconnections.com), using a “responsive” design based on an initial template already purchased by Cable and Connections (See: [Template 48293](#)).

Additional web development is planned and the successful candidate for the first phase will be given primary consideration for follow-on work.

Phase 1: Website Design and Implementation

This website shall consist of ten (10) initial pages plus three (3) future pages as defined below:



Phase 2: Webstore Design and Rollout (Future)

This second, optional phase will follow after successful completion of the first “website only” phase and will include integrating the existing Magento-based prototype site. This phase will also include computer services consulting support for integrating magneto with Quickbooks Enterprise. The prototype webstore may be viewed at www.cableandconnections.com. As part of this task the webstore will be converted to a “members only” webstore.

Phase 1 Schedule, Scope and Funding

Schedule:

This phase shall be completed within thirty (30) calendar days, , with each page going through up to three revisions.

Scope:

1. The contactor shall modify the provided template to include the ten (10) webpages outlined above plus provide for the three (3) future pages.
2. Cable and Connections is responsible for all content (text, images and website color schema). The Contractor is responsible for all coding and formatting, including site navigation. All code additions and deletions shall be annotated using professional standards, and all code and content remains the property of Cable and Connections.
3. Cable and Connections is responsible for providing all page descriptions and metatags for the overall site URL and each page. The Contractor is responsible for adding them to the website and specific webpages.

Funding:

1. \$1,500 total for Phase 1 website / webpage development using customer-furnished template, payable in thirds.
2. \$500 in consulting services to complete uploading website to host site and final multi-browser testing on multiple size / resolution platforms (wide screen to smartphone). Included in the additional \$500 are any code tweaks to fix glitches that show up in the final acceptance testing. Host site contracted by CNC as recommended the contractor.
3. Optional: Up to an additional \$500 in consulting fees at \$100 per hour to assist with search engine optimization.